

PROMOTIONAL CALENDAR AND METHOD

Abstract of the Disclosure

3 11/11
8-17-01 A daily calendar used to promote an enterprise to an individual has the name of
4 the individual prominently printed on each page together with an identifier of the enterprise. A
5 text message relating to the enterprise may also appear on each page. The calendar is given to
6 the person with whom the enterprise intends to promote itself.
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